2022 Impact Report

Connections.

Last year, we announced a new name and new branding, which better conveyed the work that we do – connecting businesses and their employees with the nonprofit causes that make a difference in our community.

We've been doing this work for more than 40 years, growing our outreach, growing our network, and growing the impact of YOUR dollars in Nebraska.

Give Nebraska makes it easy for a company to support local nonprofits, for employees and donors to give back to the causes that have made a difference in their life or the life of someone close to them, for nonprofits to share their stories and successes with a broader audience.

Our Give Nebraska network connects us all.
THANK YOU to all of our donors, worksites, and volunteers. Because of you, our network of nonprofits have the support they need!

Give Nebraska, formerly Community Services Fund of Nebraska, has consistently grown our outreach to new businesses and nonprofits. We want to ensure that everyone working in Nebraska is able to easily and efficiently give to the causes that are most important to them. The more choices we can provide in an employee charitable giving campaign, the more engaged employees are with the campaign, and the more funds that are raised to support the valuable work of our nonprofits in Nebraska.

Why do we represent so many nonprofits? Because we know that everyone has a different passion. Everyone has been touched by a different nonprofit in their life. Everyone has experienced different challenges and joys and they want to support the causes that have been part of those experiences.

Give Nebraska is here to provide those options and to make giving easy. We truly believe everyone can be a philanthropist, regardless of the size of their giving. Your gifts make a difference. YOU MAKE A DIFFERENCE!

Sincerely,

Melissa Filipi
Executive Director

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**2021–22 Expenses**
As of June 30, 2022

- Program Services: 28%
- Disbursements to Agencies: 63%
- Management & General: 5%
- Fundraising: 4%

**2021–22 Income**
As of June 30, 2022

- Dues, fees, interest: 12%
- Public Campaigns: 45%
- Private Campaigns: 38%
- State Campaign: 5%
Your support through Give Nebraska can celebrate the arts, protect our natural environment and create green spaces, provide health care to those who might not otherwise afford it, provide education and advocacy, and work to protect vulnerable children. With a Give Nebraska workplace giving campaign, you can support the organizations you care about most.

By partnering with Give Nebraska to set up a giving campaign at your workplace, you'll enjoy support and resources from a highly responsive, locally-based organization while giving employees expanded choices for their donations.

We are proud to represent a diverse group of 75 nonprofits, which are enhancing the quality of life in our communities. We are honored that you choose to support these incredible organizations.

Give Nebraska Growth

Top 5 Public Sector Campaigns:
1. University of Nebraska – Lincoln
2. Lincoln Public Schools
3. City of Lincoln
4. State of Nebraska
5. Lincoln Electric System

Top 5 Private Sector Campaigns:
1. Crete Carrier Corporation
2. Pinnacle Bank
3. University of Nebraska Medical Center
4. NRC Health
5. Clark Enersen Partners

2021 Campaign Worksites
Buffalo County
City of Columbus
City of Kearney
City of Lincoln
City of Norfolk
Clark Enersen Partners
Cline Williams
Crete Carrier Corporation
EducationQuest Foundation
Ervin & Smith
Federal Employees Combined Campaign
First Interstate Bank – Kearney
Fremont Public Schools
Inspro
Kawasaki
Lancaster County
Lincoln Chamber of Commerce
Lincoln Community Foundation
Lincoln Electric System
Lincoln Housing Authority
Lincoln Public Schools
Lower Platte South Natural Resources District
Nebraska Bank of Commerce
Norris School District
Northeast Community College
NRC Health
NRECA-Lincoln
Pinnacle Bank
Rembolt Ludkte LLP
Southeast Community College
State of Nebraska
Swanson Russell
Telesis, Inc.
Union College
University of Nebraska at Kearney
University of Nebraska at Omaha
University of Nebraska – Lincoln
University of Nebraska Medical Center
Verdant
Wayne State College
West Pharmaceutical Services, Inc.
Woods Charitable Fund
2021 Campaign Member Agencies

ACLU of Nebraska
Angels Among Us
The Arc of Nebraska
The Archway
Audubon Nebraska
Autism Center of Nebraska
Bluestem Health
Boy Scouts of America, Cornhusker Council
The Bridge Behavioral Health
Bridges to Hope
Bright Lights, Inc.
Capital Humane Society
Center for Rural Affairs
CenterPointe
Civic Nebraska
Clinic with a Heart
The Collective for Hope
Crane River Theater
Disability Rights Nebraska
Down Syndrome Association for Families
Food Bank for the Heartland
Foundation for Lincoln City Libraries
Foundation for Lincoln Public Schools
Habitat for Humanity of Lincoln
Houses of Hope of Nebraska, Inc.
Humanities Nebraska
Junior League of Lincoln
Kearney Area Children's Museum
Leadership Lincoln, Inc.
Lincoln Arts Council
Lincoln Children's Museum
Lincoln Children's Zoo
Lincoln Community Playhouse
Lincoln Parks Foundation
Lincoln's Symphony Orchestra
Make-A-Wish Nebraska
The Mediation Center
Mental Health Association of Nebraska
MENTOR Nebraska
Merryman Performing Arts Center
MilkWorks
Mothers Against Drunk Driving (MADD) Nebraska
Museum of Nebraska Art
NALHD – Nebraska Association of Local Health Directors
The Nature Conservancy in Nebraska
NCHS
Nebraska 4-H Foundation
Nebraska Alliance of Child Advocacy Centers
Nebraska Appleseed
Nebraska Association for the Education of Young Children
Nebraska CASA Association
Nebraska Children and Families Foundation
Nebraska Coalition to End Sexual and Domestic Violence
Nebraska Public Media Foundation
Nebraska Recycling Council
Nebraska Sports Council
Nebraska Statewide Arboretum
Nebraska Trails Foundation
Nonprofit Association of the Midlands
Omaha Girls Rock
Omaha Public Library Foundation
Omaha Zoo Foundation
Open Door Mission
OutNebraska
Partnership for a Healthy Lincoln
Planned Parenthood North Central States
Rabble Mill (The Bay)
Ronald McDonald House Charities in Omaha
Seniors Foundation
ServeNebraska
Sunrise Communications, Inc. – KZUM
Tabitha
University of Nebraska Foundation
Women's Fund of Omaha

Top 5 Agency Designations:
1. Capital Humane Society
2. Planned Parenthood North Central States
3. Foundation for Lincoln Public Schools
4. Food Bank for the Heartland
5. Make-A-Wish Nebraska

How your dollars are making a difference...

$3 provides a ride for a senior citizen to a doctor appointment or grocery store (Seniors Foundation)

$15 supports one acre of habitat management (Audubon Nebraska)

$25 pays for drum sticks and guitar picks (Omaha Girls Rock)

$35 provides formula for a litter of abandoned kittens (Capital Humane Society)

$100 pays for Green Team Training for an organization (Nebraska Recycling Council)
A Message from the Board Chair

The past year held many important changes for Give Nebraska. First, we are officially named “Give Nebraska” with the tax documentation to prove it! This will wrap up our name transition over from Community Services Fund and continuing our legacy in recognized as a leader in campaign-based philanthropy in Nebraska. We are excited to continue the commitment to our member agencies and the work we’ve been doing for the past 41 years under a new name!

Give Nebraska tied up 2022 and launched 2023 with a Board of Directors retreat. Here we revisited and updated our strategic ends to continually prioritize our member agencies. Give Nebraska remains committed to finding innovative ways to spread awareness and knowledge of the necessary services our agencies are providing. From building houses, adopting pets, educating youth, and empowering individuals through advocacy, we believe in the power of donor choice! Give Nebraska works to support our 74 (and counting!) member agencies to better meet the needs of the populations they serve.

As board president, I’m excited to see what a new year holds for Give Nebraska. We will be wrapping up our Anniversary campaign of celebrating our 40 years as an organization and setting our sights to new strategies and goals. Of course, this work couldn’t be achieved without the support and generosity of our donors—both to Give Nebraska, and those that donate to our member agencies. Cheers to the new year!

All My Best,
Liz Potter
Give Nebraska Board Chair

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https://www.facebook.com/GiveNebraskaOrg
https://www.youtube.com/channel/UCBzoXh9R5j_8iG72hS0lxZQ
https://www.linkedin.com/company/3077666/
https://twitter.com/givenebraska

GIVE NEBRASKA

3800 VerMaas Place, Suite 200
Lincoln, NE 68502
402.475.7759
www.givenebraska.org